

Kaplan Sponsored Research Strategies can present the following Seminar on your campus!

Secrets to Winning NSF CAREER Awards

A half-day interactive presentation
by the noted research funding expert & lecturer
Marshall H. Kaplan, Ph.D.

SUMMARY

This is the one "must attend" seminar for young faculty members who are beginning their academic careers. Spring is here and we are getting closer to that time of year when you start thinking about applying for NSF Early Faculty Development (CAREER) awards. The NSF CAREER Program offers the Foundation's most prestigious awards in support of junior faculty who exemplify the role of teacher-scholars through outstanding research, excellent education and the integration of education and research within the context of the mission of their organizations.

To put it bluntly, as soon as most new assistant professors move into their offices and get settled in, they are encouraged to begin work on CAREER proposals. If they don't make it on the first attempt they are encouraged to keep trying until they either win an award or are no longer eligible. To help relieve some of this pressure and guide you in working smarter, Kaplan Sponsored Research Strategies has gathered a great deal of information and insights on how to maximize your chances of winning a CAREER award.

SEMINAR ATTENDEES WILL LEARN ABOUT

The NSF CAREER Award Program * Solicitation Contents and Instructions * Tips on Surviving the Elimination Process* Balancing the Application Contents* The Review and Selection Process* Help from NSF and the University* Creating a Research and Education Plan * Avoiding the Deadly Sins of Losing* Common Mistakes

LECTURER

Dr. Marshall H. Kaplan, Founder and Principal of Kaplan Sponsored Research Strategies, is a leading consultant on creating, developing and funding academic research centers of excellence. He has over 35 years of experience in university teaching, research and administration; and a long record of producing successful results and strategies. Dr. Kaplan has mentored young research faculty and managed the pursuit of several multi-million dollar research centers. He is currently a Visiting Professor and Associate Director of the Center for Orbital Debris Education and Research (CODER) at the University of Maryland. Dr. Kaplan is co-founder of CODER and has spearheaded much of the organizational and development activities. In addition to his academic experience, Dr. Kaplan has served as a senior technology advisor to several government agencies and holds advanced degrees in engineering from MIT and Stanford University. While a professor of engineering at the Pennsylvania State University, he was the recipient of awards for research and professional contributions.

Seminar for on-your-campus presentation ***Increasing Research Funding Productivity***

A one-day interactive presentation
by the noted research funding expert & lecturer
Marshall H. Kaplan, Ph.D.

SUMMARY

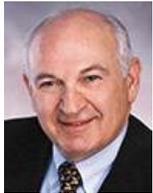
This is the one "must attend" seminar for faculty researchers who are in pursuit of sponsored funding. It is specially designed for university faculty who need help in securing sponsored research funds.

In this era of tight budgets, researchers often expend a great deal of time and energy in the pursuit of funds for research projects. Unfortunately, much of this valuable "human capital" is wasted due to poor marketing, weak planning, and lack of experience with proposal writing and dealing with sponsoring agencies. This interactive and dynamic seminar deals with the realities of today's funding challenges and the complete end-to-end process by which successful faculty members and research groups achieve sponsorship from government agencies and other sources.

SEMINAR ATTENDEES WILL LEARN ABOUT

- * Creating a Research Plan
- * How Your University Can Help You
- * Marketing Your Expertise
- * Dealing with Agency Program Managers
- * Writing a Winning Proposal
- * Committing the Sins of Losing

LECTURER



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LECTURE TOPICS

- The Language of the Research Bid
- Demystifying the Pursuit of Grants
- Creating a Fundable Research Project
- Finding the Funding Sources
- Developing a Winning Proposal
- Realities of the Funding Process